

**ANEW News**  
**Action Now Empower Women**  
**Newsletter**  
**August 2009**

In 1997 what started a small venture from a shed with 10 girls, today 12 years later, has grown into an institution which has trained **3530** employable young women till date. Our Home Nursing programme has remained the most successful with **1278** nurses working in and around Chennai. The house keeping and car driving courses though in smaller batches provide an opportunity to girls with less educational qualification.

To commemorate our 12th year, we plan to start a new course on “**Tally & Accounting**”. Training sessions for teachers is going on and the syllabus for this 3 month course is getting ready. The demand for accountants with computer knowledge prompted us to initiate this course.

### **12th Annual general meeting**

The 12th AGM was held on 3rd July 09. The meeting saw a lot of constructive suggestions, deliberations & interaction between life members & committee. The committee bid farewell to Dr. C.P Parvathy & Ms. Shoba Manickam who retired from the Management committee. We record our appreciation and deep gratitude for their long years of dedication, support and love for ANEW.

### **Good News**

**Credibility Alliance** is a national consortium of non- profit organization, set up in 2004 to establish a consensus- driven set of ‘Credibility norms’ for the voluntary sector in India. We are proud to have been accredited by the Credibility Alliance Ace would be recognition of the quality of work done and the ethical financial dealings of ANEW.

### **Alumni Meet**

The Alumni meet held on 30th May ‘09 at Sir Muthiah Chettiar Higher Secondary school was overwhelming in the sense , 600 home nurses attended the meeting - a sort of “Coming Home” for them, a platform to share their experiences, air their views and give suggestions for improvement in syllabus, skills etc.



Mr.Chandrasekar, Secretary, TNF, giving a motivational talk

*Never put off until tomorrow what you can do today*

We thank the school authorities for all the arrangements made to carry out this meeting and the press from Dina mani for covering the event.

## 2<sup>nd</sup> Floor construction

The construction work on the II floor is going on as per schedule and we hope to start classes there by November. The rooms look large, spacious & well – ventilated.

## Battle of Buffet

**Oriental Cuisines** and **Give India Foundation**, together with the leading 5 star hotels of Chennai, bring us an unique fundraising opportunity that leverages the environment created by the Joy of Giving Week- an opportunity that will enable you to promote your cause easily and efficiently among the larger public. The event provides the NGO a platform that can be leveraged to seek donations both from its own donors as well as other interested individuals. This will be held at Trade Centre on the 1st October '09. We invite our well wishers to join us & support us for our cause.

## ANEW at Bangalore

**Ms.Lalitha Nagesh**, life member of ANEW moved to Bangalore a couple of years back. Once settled, she felt the need to begin an Organization like ANEW in Bangalore. This year on 15th August, Ms.Lalitha Nagesh

realized her dream by inaugurating “**Munnota**” an NGO giving Vocational training for young Women. Right now, she operates from her Garage with 8 girls. Mrs & Mr.M.K.Kumar & Dr.Annalakshmi attended the formal opening function.



Mr.M.K.Kumar lighting the Kuthuvilakku.

ANEW wishes Ms.Lalitha Nagesh all the very best in all her endeavors.

## Testimonials

- Selvi lived in an orphanage for 10years. She married a mentally challenged person and has a 5 year old son. Selvi decided to not wallow in self- pity and take up the challenges before her. She trained as a home nurse at ANEW. Today, she has savings amounting to a lakh and an insurance of 2 lakhs.
- Vijayakumari, another Home Nurse has been caring for a semi coma tic patient for the last 5 years. This hard work has prompted her employer to appreciate her tireless

*Where there's a will there's a way*

service by helping her settle her daughter and educating her son. We salute these brave souls.

### Campus interviews

**V serve** India Home Care Limited, **LIC** Insurance Co., **Reliance** Insurance Co., **TATA** group & **GO FOR PINK** regularly conduct campus interviews to recruit our trainees.

### Go for Pink

**Go for Pink**- A unique call taxi service by an all- women team - a first of its kind in Chennai, has employed 5 of our girls as drivers and 2 of them as office assistants. This service was inaugurated on 5th September'09 in Annanagar.

We wish it all success - a great opportunity for our driving trainees to turn "professionals".

### Certificate Distribution

**Mr.A.R.Balakrishnan**, President, PG Teacher's Association, **Fr.Jegath Gaspar** , **Mr.Pattabhi Rama Rao** from Cookie Mam, **Mr.P.Chandrasekar**, Secretary, Tamil Nadu Foundation, **Ms.Kanaka Menon**, President,

Annanagar Ladies Club, **Mr.Prabhakaran**, GRT, **Mr.Terence Aldrin**, Director, Tamil Nadu Foundation, **Mr.Sreeraman** & **Mr.J.Anand** - Chartered Accountants were the eminent personalities who distributed certificates to our DCA, House Keeping & Home Nursing girls. Our girls are very fortunate to receive the certificates from these well wishers of ANEW.

### Visitors

We believe that apart from our spoken English classes & Counseling sessions, our trainees will be inspired and be motivated by meeting eminent Personalities.



One such person was Mr.Sarath Babu now famous for his "Idli Business. His growth from a very underprivileged background to his very successful business through Bits Pilani and IIM is truly inspirational.

*Laugh and the world laughs with you, weep and you weep alone*

### All Course Summary

COURSES/ YEAR	Apr.08- Mar.09	Apr.09-Aug.09	Total 1997- 2009
Home Nursing	154	98	1278
DCA	219	58	1513
DTP	71	-	572
AUTO-DRIVING	-	-	29
CAR DRIVING	22	5	78
HOUSE KEEPING	34	9	60
<b>TOTAL</b>	<b>500</b>	<b>170</b>	<b>3530</b>

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