ASSOCIATION FOR NON-TRADITIONAL EMPLOYMENT FOR WOMEN (ANEW)

(Established 1997)

ANNUAL REPORT 2024-2025

(April 2024-March 2025)

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ANNUAL REPORT 2024-2025

(for the year ended 31.03.2025)

The members of the Board of Management of ANEW have great pleasure in presenting the 28th Annual Report for the year 2024-2025 together with the Audited Statement of Accounts for the year ended 31st March 2025 and the Report of the Auditors thereon.

ANEW is dedicated to uplifting underprivileged women by providing free, skills training and placement support. Since our inception, ANEW has trained over 16,000 candidates and now aims to train around 1,500 women annually. Across all our courses, we have consistently achieved a placement rate of 70–75%. We currently operate two centres in Chennai—at Anna Nagar and Thoraipakkam.

The training courses include:

- Home Nursing (co-certified by Sundaram Medical Foundation in Anna Nagar & CURI Hospital in Thoraipakkam)
- Basic Computer Applications (co-certified by NIIT Foundation)
- Advanced courses like TALLY & Accounting, Python (both co-certified by NIIT Foundation), and e-Publishing
- Car/Autorickshaw Driving (partnered with authorized driving schools)

We are pleased to present this Annual Report, highlighting the accomplishments of the past year. Since its founding in 1997, ANEW has upheld a strong tradition of excellence in empowering women. This report reflects the energy, commitment, and impact that drive every course and project—both on and off campus.

HIGHLIGHTS OF THE YEAR

ANNA NAGAR

Computer Programs (Basic & Advanced):

The Basic Computer and Advanced Computer-based courses continued to be executed effectively, as per our scheduled plan.

During the year, we completed 18 batches of Basic Computers with 531 students. In the Advanced courses, 6 batches of Tally Course were completed during the year, with 181 students, and 2 batches of Python course with a total of 41 students.

The students were also given additional Career Readiness sessions by volunteers from Cognizant Technologies, Flex Foundation, UST, etc.

Home Nursing Program:

As in the past year, the program was successfully implemented, with 7 batches completing the course, with a total of 180 students. The program achieved an impressive placement rate of 82 percent, with the trainees securing positions in both informal and formal sectors.

Our partner hospitals/institutions for nursing practicals - Sundaram Medical Foundation, Soundarapandian Bone & Joint Hospital, Apollo First Med Hospital, Banyan & SCARF for care of mentally ill/dementia patients, Rishi Alayam for geriatric care, and Asan Memorial pre-school for toddler care.

Apart from nursing theory, practical sessions & life skills sessions, the students also benefited from additional sessions in Physiotherapy, Personality & Grooming, Palliative Care, Dementia Care, Kidney Awareness, Cancer Awareness, Health & Hygiene, Financial Literacy, Female Safety, and Post Office Savings.

Driving Program:

The driving program attracted a large number of applicants this year, and ANEW trained 138 beneficiaries during the year 2024-25. 70 of our driving beneficiaries received new autorickshaws through the 'Pink Auto' scheme of the Government of Tamil Nadu & 17 received Pink Autos through the Rotary Club of Adyar.

In addition to Life Skills, spoken English, and Krav Maga (self-defense) sessions, the trainees also attended other sessions, such as Yoga and Wellness sessions, First Aid and CPR training.

A special talk, sponsored by RR Donnelley, was delivered to the driving beneficiaries by Auto Anna, a TED speaker. For the first time, ANEW distributed jackets to driving beneficiaries, free of cost.

THORAIPAKKAM

The Thoraipakkam Centre witnessed remarkable growth, far exceeding expectations, in the Basic Computer Skills, Tally, and Home Nursing programs!

Computer Programs:

During the year, 8 batches of Basic Computers were completed with a total of 171 students. In Tally 4 batches were completed during the year, with a total of 85 students.

As in Anna Nagar, the students were also given additional Career Readiness sessions - by volunteers from Chennai Volunteers, UST, etc.

Home Nursing Program:

The program was successfully implemented, with 7 batches completing the course, with a total of 93 student enrolments.

The partner hospitals/institutions for the Home Nursing Program at Thoraipakkam - CURI Hospital, Apollo Cradle Hospital, Tulips Multi-Speciality Hospital, and Gericare Hospital.

Apart from nursing theory sessions, practical sessions & life skills sessions, the students also attended additional sessions in Physiotherapy, Kidney Awareness, First Aid & CPR training, Health & Hygiene, Financial Literacy, etc.

Total Number of Benefiaries:

During the year 2024-25, ANEW trained a total of 1420 beneficiaries – 1071 in the Anna Nagar centre and 349 in the Thoraipakkam centre, which was much higher than expected.

Impact Overview:

During the year 2024-25, we achieved the following placement percentages:

- Basic & Advanced Computer Programs - 72%
- Home Nursing - 82%
- Driving- 70%

Job Fair:

ANEW held a 2-day program with expert talks, mock interviews, and interviews by companies. 8 companies participated. 92 beneficiaries participated, 60 got shortlisted, and 12 got selected for jobs.

Volunteers from Cognizant Technologies, ANEW's consultants and staff supported in effectively organizing the event.

Staff Training:

During the year, the following training sessions were held for the staff:

- Capacity Building & Personality Development
- POSH training
- Relevant technical traininga such as Python, Data Analysis, etc.

Awards/Recognitions:

ANEW received the Excellence in Women Empowerment Award from Rotary Club of Madras Coromandel in April 2024. Dr. Annalakshmi, Chairperson, ANEW, received the award from the District Governor & the Club President.

Celebrations:

i. 27th Anniversary Celebrations:

ANEW celebrated its 27th Annual Day with a gathering of the Board members and staff. As every year, the Alumni Awards were presented to alumni selected from the three different training programs - Home Nursing, Computers, and Driving.

ii. Teachers' Day Celebrations:

On September 5, 2024, ANEW celebrated the teachers for their sincere dedication and support to the programs and the students.

iii. Women's Day Celebrations:

ANEW staff and Board Members celebrated Women's Day with games and refreshments. To mark the Day, the women staff were presented with sarees and the male staff with shirts.

iv. Pongal Day Celebrations:

Pongal was celebrated with enthusiasm by staff and students. Students exhibited their talents through numerous competitions held - Rangoli, Cooking without fire & making artifacts.

Media Visibility:

On the occasion of Women's Day, Makkal TV telecast a special program on ANEW, showcasing its skill training initiatives for women's empowerment.

NGO & Corporate Connect:

During the year, several organizations supported us by way of free sessions for our students:

- Volunteers from Cognizant Technologies - Career Readiness sessions for IT students
- Soroptimist International, Chennai - Yoga and Wellness session for driving trainees.
- SVP & Ford & Alert NGO – First Aid & CPR training for Home Nursing trainees at Anna Nagar
- Rotary Club of Chennai Upscale & TACT – First Aid & CPR training for Home Nursing students at Thoraipakkam
- CANSTOP - Cancer Awareness & Care attended by Home Nursing students
- UST Team – Career Readiness for the IT students at Thoraipakkam centre
- Chennai Volunteers - Career Readiness session for Thoraipakkam students
- Industrial visit by ANEW students from Anna Nagar & Thoraipakkam to Cognizant Technologies.

- Rotary Club of Madras North West sponsored Cancer Screening for Driving & Home Nursing trainees.
- Saaisha India Foundation - Breast Cancer awareness session on early detection for Home Nursing trainees.

Support to other Organisations:

- On World Kidney Day, ANEW students from both Anna Nagar & Thoraipakkam attended and supported the camp organised by TANKER Foundation.
- ANEW Home Nursing students & staff conducted Wellness & Hygiene sessions for school students, organised by the Rotary Club of Anna Nagar Madras & Rotary Club of Mid-city Chennai.
- Support to Aram Porul, an NGO, to conduct their monthly meetings at the ANEW premises.
- Support to IMOP for their POSH meetings on sexual harassment at the workplace.

New Collaborations:

For the Thoraipakkam center, MOUs were signed with Mohamed Sathak College of Arts & Science, Government College of Arts & Science, Quaid-e-Milleth College and Asan College of Arts & Science - for the Computer courses and with Tulips Hospital - for the Home Nursing course. For Anna Nagar centre, the MOU signed with Krishnamoorthi College was renewed for the computer courses.

Donations in Kind:

During the year 2024-25, ANEW was privileged to receive several donations in kind through CSR programs:

- An Electric Autorickshaw, 30 Laptops & a Projector from Aptus Value Housing Finance India Ltd.
- 9 Laptops from Tamilnad Mercantile Corporation

Visitors from Overseas:

ANEW had the pleasure of having a few visitors from overseas during the year:

- Ms. Libby Thomas, daughter of Mr. Basil Sellers, Patron-ANEW
- Mr. Ravi Ravindran, Patron, visited the Thoraipakkam centre.
- Team members of Collective Global Initiative, USA
- Mr.Murli Nakappan & Ms.Sue Nakappan, Surya Chandra Foundation, USA

Interns at ANEW:

The year 2024-25 had students interning at ANEW. We had interns from TAPMI-Manipal, NMIMS-Mumbai, XIME-Bangalore, and Nazareth College-Chennai.

Re-Appointment of Auditors:

M/s Dorasanamma & Co., Chartered Accountants, were re-appointed as Auditors for ANEW for the financial year 2024-25.

Support for Programs:

As in the previous year, the current year April 2024 to March 2025 saw support from several Corporates, Foundations and Rotary & Inner Wheel Clubs – Basil Sellers Holdings Pty Ltd., Australia, Cognizant Foundation, Computer Age Management Services (CAMS), V S & B Container Solutions Pvt. Ltd., Aptus Value Housing Finance India Ltd., Guru Krupa Foundation, USA, Surya Chandra Foundation, USA, Tristar Container Services (A) Pvt. Ltd., Ion Foundation, FLEX Foundation, USA, RR Donnelley, UST Global Foundation, India Metal One Steel Plates Processing Pvt. Ltd.(IMOP), Vijay Amritraj Foundation, USA, Akila & S. Somasegar Family Foundation, USA, Shriram Chits India Ltd, FICCI FLO Chennai, Merit Data & Technology Pvt. Ltd., Wix Logtech India Pvt. Ltd., Tamilnad Mercantile Bank, Collective Global Initiative (CGI), USA, Uber India Systems Pvt. Ltd., Access Healthcare Services Pvt. Ltd., EKAM Foundation, USA, Canara Bank, Rotary Club of Madras, Newbridge Capital Pvt. Ltd., Rotary Club of Guindy, Rotary International District 3234, Rotary Club of Madras South, Rotary Club of Chennai Upscale, Inner Wheel Club of Madras Mid-town, etc. They supported specific programs during the year. We also received support from various other Companies, Trusts, and benevolent individuals.

Memberships:

ANEW renewed The Madras Chamber of Commerce & Industry (MCCI) membership. Some of our staff members attended useful seminars organized by them.

Future Plans:

- Staff Training:
  Team Building
  Student Management Skills
  Advanced Excel training
  Data Analytics & Artificial Intelligence
  Payroll - Will be an addition to the existing Tally Program; Tally trainers to get trained on this.
- POSH Committee to be set up
- Alumni Meet
- Monitoring & Evaluation for measuring long-term impact
- Expansion of Anna Nagar & Thoraipakkam centres

Thank you.

V. Bhuvana
Chief Executive Officer
3rd September 2025