

ANEW

NEWSLETTER 2023



Contents

President's Note

From the desk of Head Operations

Highlights 2022-23

Women's Day celebrations

Visitors from overseas

Awards and recognitions

Support to other organizations

Student placements

Support from organizations

Community mobilization

Alumni Awards 2023

Star Alumni

Testimonials

CSR & Foundation Partners

President's Note

Another year has gone by! Our 26th year !! We were overwhelmed by the love that poured in through the year. Many of our alumni were recognized for awards in appreciation of their accomplishments. Their stories are the guiding force for all of us at ANEW. Our staff, our courses, and our student placements are what marks the fulfilling, successful year gone by!

We, the Committee, have put in over 2 decades of work to nurture and establish a conducive environment that will allow the organization to thrive. It is now time to implement a strategy that will help secure the future of the organization!

After months of deliberation and planning, we have come up with a "succession plan". While the Committee has decided to step back, we will be identifying a few people, with the same passion for the cause, who will be committed to the work.

Here's to new beginnings... With all your support and goodwill, we are certain that ANEW will continue to grow and serve, in keeping with the time!

Vinodini Sudhindran,
President - ANEW



From the desk of Head-Operations

Greetings to all our valued members,

We hope this newsletter finds you in good health and with great enthusiasm. We are thrilled to celebrate the remarkable progress we have achieved together in imparting skills and transforming lives.

For all of us, every day at ANEW has been filled with awe and wonder. It is heartwarming to witness the transformation of our beneficiaries into more beautiful and strong beings. The impact we have collectively achieved is immeasurable, and we couldn't be prouder of our communities' growth.

We are immensely grateful for the partnerships that have strengthened our cause and allowed us to reach even greater heights.

As we reflect on the year that has gone by and share updates from the ground, we look ahead to the future with hope and anticipation, to continue this journey together, united by the shared vision and a commitment to making a positive impact. Thank you for being a part of our incredible journey and here's to an even brighter and more fulfilling year ahead.

Warmly yours,
Chitra AR



New IT Lab

Inauguration of new IT Lab with 20 new desktops donated by UST Global Welfare Foundation



New Course on Web & Graphic Designing

In collaboration with IGiver and support of the Rotary Club of Guindy, the course was inaugurated on 27th April'22



ANEW is fortunate to have well-wishers like Mr. Sukumar Bhasker, who donated a new auto to ANEW for our driving training purposes in November'22.





ANEW's Patron, Mr. Basil Sellers, donated 1000 sarees as his gift for the students completing courses this year, in celebration of our 25th Anniversary



ANEW team was invited to take part in "Reach Day" by RR Donnelley at their office in December'22. and interact with the RRD team and other NGO invitees.

- MOU signed with Shri Krishnaswamy College for Women, Anna Nagar for referring underprivileged students to ANEW.
- MOU also signed with Quaid-e-Millath Government College for Women for student referrals.





Orange Day



Annual Staff Trip



Staff Upskilling



Pongal Celebrations



Engaged and motivated workforce

Inauguration of Placement Week at Shri Krishnaswamy College for Women

Dr. Anu Chandran, Founding Member & Dr. Chitra A.R., Head Operations, were the Guests of Honor for the event on 6th August'22



Equality Week at MFET - Tech Mahindra Foundation Centre

Ms. Vinodini Sudhindran, President & Dr. Chitra A.R., Head Operations, were invited to participate in the event on 26th August'22

Women's Day celebrations at ANEW



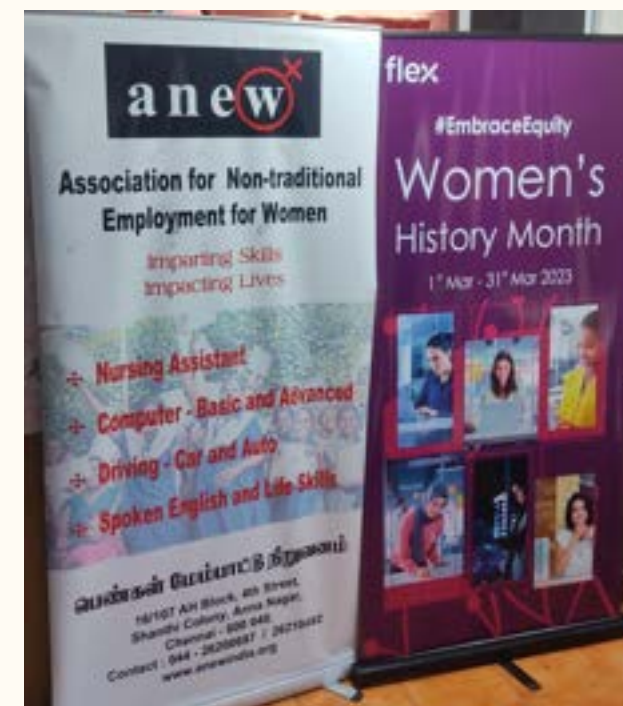
Women's Day was celebrated at ANEW on 8th March'23 with great enthusiasm - with a cultural program by students and staff

Women's Day celebrations

Accenture extended an exclusive invitation to ANEW staff and students to participate in their International Women's Day celebrations on Mar 23rd at their office. Ms. Sujitha Raveen, Senior Manager & Ms. Geethanjali, Placement Co-ordinator, and a few students participated in the event.



FLEX team visited ANEW on 7th March'23 and celebrated Women's Day and donated 10 refurbished computers.



Visitors from overseas



Ms. Nikita Thompson and Ms. Taya Sellers from the UK, granddaughters of ANEW's Patron, Mr. Basil Sellers, visited ANEW from 4th to 6th April'23.

"It was an honour to meet and interact with past and current students and many of their stories have inspired and motivated us. Particular highlights included visiting the homes of ANEW beneficiaries, being driven in an auto by an ANEW alumni & playing games with students. We are so proud to be connected to such a meaningful charity through our grandfather."

Mr. Mukund Padmanabhan, Founder, Guru Krupa Foundation Inc., USA (CSR partner), along with Mr. S. Madhavan, former CEO of Cognizant Foundation, visited ANEW and interacted with the team to understand our programs and their impact on the beneficiaries.



Awards & Recognitions



Saranya D., our hearing-impaired alumna, received a Certificate of Appreciation in recognition of 5 years of valuable service at Capgemini.



Home Nursing alumna, Anusuya, received a Certificate of Appreciation from her employer for completing 5 years of dedicated service.



ANEW driving alumna Maheswari, Forklift Operator & Vasantha Kumar, auto driver, were awarded Certificates of Honour by Maitreem, an NGO, in recognition of standing strong against the challenges in life and being role models in the community.



Tanker Foundation

ANEW trainees participated in Tanker Foundation's World Kidney Day 2023 Road Show on 9th March 2023, to help spread awareness.

Mentoring & Knowledge Sharing



- 'Magal', an initiative of Sarada Vidyalaya
- Co-Sure, an up-coming social organisation visited ANEW to understand NGO working and the challenges faced.



Short-term Need based Training

GST & Central Excise, Chennai South Commissionerate, and Chennai Outer GST Commissionerate reached out to ANEW to impart training to their creche staff.

Arunodayam Trust



Nithya & Akshaya (from Sri Arunodayam Trust, home for intellectually challenged children). The girls underwent and successfully completed the Home Nursing course at ANEW.

CANSWAP WORKSHOP - To commemorate International Childhood Cancer Day



Ms. Kalaivani, Home Nursing Program Assistant, along with some students, attended a workshop on Cancer Survivors for Adolescent Pediatrics held by CANSTOP (an initiative of Sundaram Medical Foundation) in February'23.

Student Placements



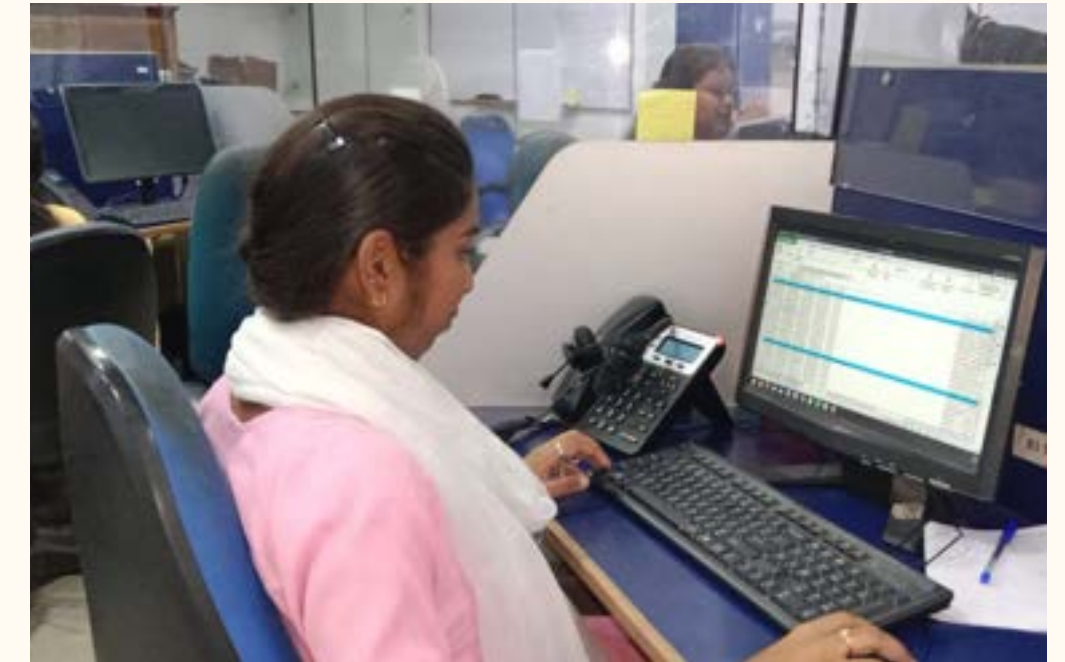
Our Nursing alumni working as nursing assistants at hospitals



Being role models - our driving alumni working as forklift operators at TVS Logistics



Standing strong - our driving alumni Sheeba, working as an electric buggy operator.



G. Achuthapriya - completed Basic IT & Tally from ANEW, now working with Glenwood Systems as Business Development Administrator

Support from other organisations

Soroptimist International, Chennai, promoting Mental Well being and Women Empowerment, conducted a Yoga and Wellness session for a batch of driving trainees at ANEW.



PCVC (International Foundation for Crime Prevention and Victim Care) conducted the "I'm Dhwani" awareness session for our students in December'23. The session was conducted as part of their #16DaysOfActivismAgainstGenderBasedViolence commitment to creating awareness in the community.





Staff from Bank of America conducted a session on Career Readiness for students, organized through Chennai Volunteers.



Staff from the Anna Nagar Post Office conducted a session on Financial Literacy for our Home Nursing students, with a focus on savings and various Post Office schemes.



Session by Chennai police for students on the implications of theft and crime and how to deal with harassment at workplace

Community Mobilization



Campaigning in colleges, in government schools
and various tenements

Alumni Awards



S. Jayanthi, Computer alumni - now working as Senior Trainer at ANEW



M. Mohana, Home Nursing alumni - now working as home care giver



V. Jayanthi, Driving alumni - now driving her own auto

Star Alumni

Kirubai Mary, Home Nursing course - Batch 29, Year: 2005.

Kirubai Mary visited ANEW in April'22 and donated Rs.2000. She has been able to stand on her own legs with ANEW's support and wanted to contribute something which would be supportive to another student !!

She was abandoned by her husband when she was 40 years old. with two daughters aged 10 & 8. She came to know about the Home Nursing course at ANEW and enrolled for the same.

Upon completing the course, she got placed initially in Apollo Hospital and has since then got placed as a home caregiver through ANEW and was able to support herself and her two daughters.

She sent her daughters for Basic IT & Tally training at ANEW after their BCom degree, and they are now working and earning well to support themselves.

Kirubai Marie is thankful to ANEW for transforming her hopelessness to happiness.



It was really a pleasure to visit ANEW, interact with the staff, trainers and students of various programs. The positive energy & vibes are contagious. Appreciate the work ANEW is doing in this space. The women seem to be truly empowered and treat ANEW as their second home... Happy to be associated with ANEW

Ms. Bhavani Munamarty, Director-Technology & Programs, Cognizant Foundation (July'21-Jan'23)

Always been inspired by ANEW's work & glad we got an opportunity to associate & work together in enabling women to drive Electric Autos.

Ms. Jai Bharathi, Founder & CEO
MOWO Social Initiatives Foundation

It's a very emotional experience to see humanity exists in everyone involved in this organisation working selflessly. I wish the organisation good wishes in continuing this philanthropic work.

Dr. R. S. Neelakantan, Vice Chancellor, Meenakshi Academy of Higher Education

ANEN is doing amazing work and making a huge difference to the community. Please continue your service. More power to you!

Ms. Sameena Mahmood, AVP Operations, RRD Go Creative

Very Inspiring and truly moved with the kind of activity that you are doing. Thank you for initiatives.

Mr. K. R. Balaji, Senior VP, HDFC Bank Ltd,

This is my first visit to this facility by ANEW and needless to say how impressed I'm with their service to the cause of underprivileged women. Could also see the passion in the team and happy to be associated with them. We will continue to support them and best wishes to the team out here.

Mr. S. Chandrasekaran Sundaresan, VP & Chennai Center Head, UST Global

A great initiative, and very inspiring. The way Anew is making difference by what they do is really commendable. More power to all of you. My best wishes. May you guys reach more heights and see more success.
Best wishes,

Ms. Paulami Sen, Associate Director, Korcomptenz Inc.

CSR & Foundation Partners 2023-2024



UST Global Welfare
Foundation



Surya Chandra
Foundation, USA



ION FOUNDATION
Initiate • Organise • Nurture

M+R Logistics

Give us a review on our company profile
on Container xChange.



Various Rotary Clubs & Inner Wheel Clubs

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