



ANNUAL NEWSLETTER

2025



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Note from the Chairperson

Reflecting on the past year, I'm thrilled to note that it's been a remarkable period of growth for our organization. One of the standout highlights has been the significant increase in the number of applicants for our driving program.

What's even more encouraging is that these individuals were not only enthusiastic about acquiring driving skills but also saw it as a viable profession with substantial earning potential. The results have been outstanding, with many of our trainees securing placements and enjoying higher-than-expected incomes.

The program's success has also attracted the attention of corporates, who have been eager to sponsor our initiative. We've been inundated with requests, which is a testament to the program's effectiveness and its potential for scalability.

Overall, it's been an incredible year, and I'm grateful for the hard work and dedication of our team, as well as the support of our corporate partners



From the CEO's Desk

The year has been truly remarkable, and I'd like to highlight a few key successes that have made a profound impact on the lives of our beneficiaries.

Key Achievements:

Training & Placement: We have successfully trained nearly 1500 underprivileged women, with over 75% securing employment in various roles.

New Centre Performance: Our newly launched centre in Thoraipakkam has exceeded expectations, thanks to collaborative efforts with the local community, colleges and hospitals. This centre has become a beacon of hope for many women in the area.

IT Training and Laptops: Our IT students have benefited from a 1:1 laptop initiative, which has revolutionized their learning and development.

Empowering Auto Driving Beneficiaries: Around 100 auto driving beneficiaries have received support from the government and Rotary Clubs to purchase their own autos, empowering them to become entrepreneurs and bridge the gender divide.

I would like to express my heartfelt gratitude to our team, patrons, partners, corporate donors, and individual supporters for their tireless efforts and commitment to our mission. Their contributions have been instrumental in achieving these successes.

As we move forward into the new year, I am excited to see the impact of our work continue to grow and expand. We will strive for excellence, working towards creating a brighter future for our beneficiaries.

In Loving Memory



Mr. P. Sudhindran, Financial Advisor, ANEW

It is with profound sadness and deep regret that we mourn the passing of Mr. P. Sudhindran, a cherished member and well wisher of ANEW.

We were fortunate to have Mr. Sudhindran as our dedicated auditor, since 2006, who selflessly contributed his expertise pro bono. His invaluable guidance extended beyond auditing, encompassing all aspects of our financial management.

He will be deeply missed, but he leaves behind a rich legacy for ANEW to carry forward!

Visitors at ANEW

**Ms. Libby Sellers, daughter of ANEW's Patron,
Mr. Basil Sellers**



Visitors at ANEW



Due diligence visit by Mr. Deepak Prabhu Matti, CEO & Mr. Ramesh Chandramouli, Director-Programs, Cognizant Foundation



Visit to Thoraipakkam Centre by Mr. V. Ravindran, ANEW Patron



NIIT National Head - Operations
Mr. Akhilesh Sharma visits ANEW



Due diligence visit by Collective Global Impact Foundation, USA

HIGHLIGHTS 2024-2025

A self owned autorickshaw gives the women flexibility of work hours and increased income!



ANEW facilitated 17 driving alumni to procure their own autos with the help of Rotary Club of Adyar



Donation of an EV Autorickshaw to ANEW by Mr. Anandan of Aptus Housing Finance Ltd.



Several of our driving alumni were recipients of "Pink Autos" through the T.N. Chief Minister's Scheme



"Auto Anna", a Ted Speaker addressed our driving beneficiaries, sponsored by RRD

HIGHLIGHTS 2024-2025

Happy to share that corporates have opened their doors for our students!



ANEW Anna Nagar & Thoraipakkam students participated in the industry exposure visit organised by Cognizant Foundation & Cognizant Outreach in the Cognizant office

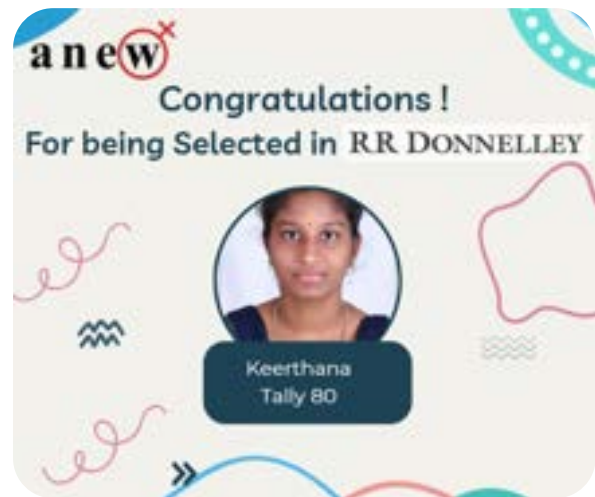


ANEW Thoraipakkam students visited ACV Auctions India, a visit organized by Chennai Volunteers. The session focused on various career readiness topics.

Internships and corporate visits give our trainees the much needed industry exposure

HIGHLIGHTS 2024-2025

Internships



Internships are the way forward to be career ready!

Job Fair at ANEW



Expert Talks, Mock Interviews,
 Job interviews by
 Datamark, Axis Bank, AGS Healthcare, Ques Corp, etc.

HIGHLIGHTS 2024-2025

Colleges invite ANEW as Guest Speakers



Our Senior Manager invited as Guest speaker on Women Empowerment at Alpha Arts & Science College



Our Senior IT Trainer invited to Seminar on Insights for Progress & Empowerment at Krishnaswamy College for Women



ANEW Senior Management members at the Cognizant Partners Meet

HIGHLIGHTS 2024-2025

AGM at ANEW



The Annual General Meeting of ANEW was held on 24 August 2024

Staff Training



Capacity Building & Personality Development training for staff



POSH training for staff

Support from Corporates

Career Preparedness



Interview Clinic sessions by Cognizant-Outreach Volunteers

Support from Corporates

Career Preparedness



Career Readiness Workshop by FLEX team



Career preparedness sessions by UST team
at Anna Nagar & Thoraipakkam

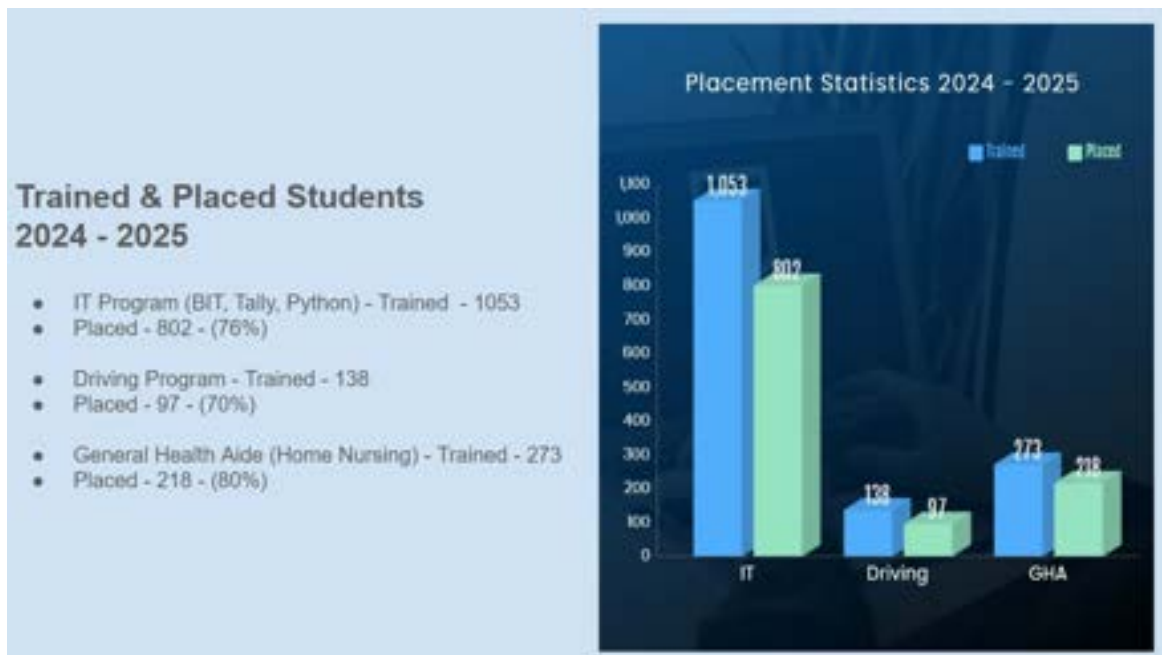


7 days soft skills & placement
program by Magic Bus



7 days soft skills & placement
program by Magic Bus

Placements



Impact Study



An Impact Study of our Computer Program by CAMS, one of our esteemed CSR partners.

“This was focused on Relevance, Impact, Efficiency, Engagement & Resilience, demonstrating substantial and measurable impact among its target beneficiaries. The project effectively addresses current educational needs with efficient fund utilization and robust program delivery strategies, backed by a dedicated team. Overall, ANEW is making remarkable strides in providing accessible education and employment opportunities by extending its reach to the depths of the community and providing accessible education and employment opportunities by extending its reach to the depths of the community and providing in-depth and free-of-cost resources to its students.”

New Collaborations



Thoraipakkam - MOU signed Mohamad Sathak College of Arts & Science



Thoraipakkam - MOU signed Government College of Arts & Science



Thoraipakkam - MOU signed Quaid-e-Milleth College



Thoripakkam - MOU signed with Tulips Multispeciality Hospital



Thoraipakkam - MOU signed Asan College of Arts & College



Anna Nagar - Revised MOU signed with Krishnaswamy College for Women

Alumni Awards 2025



AR. Mohana, a dedicated Auto Driving Trainer and Entrepreneur !! A single mother of two, Mohana faced significant financial challenges before she enrolled for our driving course in 2013. On completing her training, she purchased an auto with a loan, wanting to be independent. Today, she owns 2 autos, runs school drop / pickup services and is also ANEW's Driving Trainer. Empowering other women to achieve financial independence gives her immense satisfaction, she says.

C. Shanthi, Home Nursing course (2004) - Financial struggles and limited opportunities was Shanthi's fate after completing her 10th grade. However, life changed for her when she enrolled at ANEW. She's worked tirelessly since then and recieved good feedback from the patient & families, she's worked for. Today, her children are graduates who are standing independent thanks to her - a testament to her hard work and the opportunities offered by ANEW.



Revathi had faced the early loss of her husband and struggled as a single mother of two. Knowing that financial independence is necessary to secure a stable future for her family, she joined ANEW for the Basic Computer and Tally Course, at age 30!! She currently works at the reputed Computer Age Management Services (CAMS), which has built her confidence & changed her life. Her journey embodies strength, resilience, and determination. .



The Alumni Awardees with Ms. Libby Sellers

Support from other organisations



First Aid & CPR training for Driving beneficiaries conducted by TACT, sponsored by Inner Wheel Club of Madras Mid-town



First Responders Training (First Aid & CPR) by ALERT NGO for 40 auto-driving beneficiaries in collaboration with Ford & SVP



First Aid & CPR training for Thoraipakkam Home Nursing students conducted by TACT, sponsored by Rotary Club of Chennai Upscale



Cancer Awareness Workshop conducted by CANSTOP (SMF) attended by Home Nursing students

Cancer Screening



Cancer Screening program by medical professionals from Ramachandra Medical College, organised by Rotary Club of Madras North West for ANEW beneficiaries.

Support to other organisations



Knowledge Sharing

Staff from the Spastics Society, Chennai visited ANEW to get inputs on placements.



WASH Training

Hygiene & WASH session by ANEW Home Nursing students & staff for students of Govt. Girls Higher Secondary School, Mogappair organised by RC Chennai Midcity.



Kidney Awareness & Screening Programs

Home Nursing students of Anna Nagar and Thoraipakkam took part in the Kidney Awareness program & Screening camp conducted by Tanker Foundation



Celebrations at ANEW



Pongal Celebrations at ANEW



Year-end Festivities

ANEW's staff and board celebrated Christmas and New Year's Eve, welcoming a joyful and prosperous 2025!

Celebrations at ANEW

Teacher's Day

On September 5, 2024 Teachers were celebrated for their sincere dedication and robust support.



Onam



Celebration of Onam, the harvest festival of Kerala

International Orange Day – November 25th



ANEW goes ORANGE (!!) to raise awareness and prevent violence against women & girls.

Celebrations at ANEW

Ayudha Puja



ANEW was invited to the Ayudha Puja celebrations by “Veerapengal Auto Othunar Sangam”, an association of women auto drivers

International Women’s Day Celebrations



Staff Outing



Testimonials

Dear ANEW Team,

It is indeed commendable that ANEW is able to attract the right set of students to upskill themselves. It was very heartening to listen to the students/alumni and experience their confidence and passion. I wish ANEW more strength and capacity to serve more needy. Cognizant Foundation is inclined to continue our support. May you shine and continue to impacting more lives of women and therefore uplift our society.

Deepak Prabhu Matti, CEO. Cognizant Foundation

Eye opening interaction and seeing the amazing work ANEW is doing in empowering the girl students to find employment and be independent!

R. Ram Kumar, Chairman, Wiz Freight

Really appreciate ANEW for great work on women empowerment and making a change in their lives!

S.V. Veeramani, CMD, Fourrts

Happy to be the project lead of “Learn to Earn”, a 3-month basic IT programme. Heartening to see girls walk out not only learning IT skills but also confident, conversant in English and landing good jobs. Well done ANEW! You are truly empowering the girls.....Thank you for being....

Fharzana Siraj, FICCI FLO-Chennai

Thank you for the opportunity to meet a wonderful group of such enthusiastic students. Wishing you many, many more years of success!

Katherine Theophilus, Head of Data Operations, Merit

Our Partners for the year 2024-2025

PROGAM PARTNERS

Home Nursing, Anna Nagar: SUNDARAM MEDICAL FOUNDATION, Sundarapandian Bone & Joint Hospital, Apollo First Med,

Home Nursing, Thoraipakkam - CURI HOSPITAL, Tulips Multi-Speciality Hospital, Apollo Cradle & Gericare Hospital

NIIT FOUNDATION - for Basic Computer, Tally & Python Courses & Tally Education Pvt. Ltd.

JAYA DRIVING SCHOOL - for Driving Course

FUNDING PARTNERS

- Basil Sellers Holdings Pty. Ltd., Australia
- Cognizant Foundation
- Computer Age Management Services (CAMS)
- Aptus Value Housing Finance India Ltd.
- V S & B Containers Pvt. Ltd.
- Guru Krupa Foundation, USA
- Surya Chandra Foundation, USA
- FLEX Foundation, USA
- UST Global Foundation
- RR Donnelley
- Ion Foundation
- Tristar Container Services (A) Pvt. Ltd.
- India Metal One Steel Plates Processing P. Ltd.
- Akila & S. Somasegar Family Foundation, USA
- Vijay Amritraj Foundation, USA
- Shriram Chits India Limited
- FICCI FLO
- Uber India Systems Pvt. Ltd.
- Merit Data & Technology Pvt. Ltd.
- Wix Logtech India Pvt. Ltd.
- Tamilnad Mercantile Bank
- Collective Global Initiative (CGI), USA
- Rotary Club of Madras
- Rotary Club of Guindy Trust
- Rotary Club of Madras South Trust
- Rotary Club of Chennai Upscale
- Rotary International District 3234
- Inner Wheel Club of Madras Midtown
- Access Healthcare Services Pvt. Ltd.
- EKAM Foundation, USA
- Canara Bank
- Various other Rotary Clubs, Inner Wheel Clubs, Companies & Benevolent Individuals



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