



### ***In this issue >>>***

- *Highlights*
- *Grant & Award*
- *Testimonials*
- *Placement Date*
- *Proud Moments*
- *Women Safety*
- *NGO Connect*
- *Happenings*
- *Workshops*
- *Interns at ANEW*
- *A New Experience...*

**APRIL 2020**



*Imparting Skills, Impacting lives*

## ***President's Note***

*With every passing year, the development sector is facing new challenges. The need of the hour is for NGOs to be resilient & continuously strive to be able to make changes and cope with the challenges.*

*Honoring our commitments has been our motto while handling corporate sponsors. Here, I am very proud to quote a feedback received recently from one of our corporate sponsors:*

*"The diverse and talented board of the organization gives us the confidence in the organization and it's sustenance to continue doing the great work they have been doing to make women self sufficient."*

*We share these laurels with our staff, whose efforts make our work easier.*

*Happy reading!*



**Ms. Vinodini Sudhindran**  
**President, ANEW**

# *Basil Sellers' visit:*

a new<sup>x</sup>



## *Highlights 2019-2020*



## ***PayPal Grant:***

*ANEW was awarded a grant of USD 6600 from PayPal “Tech for Good” program towards digital literacy. This has helped to effectively conduct the computer courses at ANEW.*



# ***Grants & Awards***

## ***Aid India Award:***

*Ms. Vinodini Sudhindran, President, ANEW was one of the recipients of Aid India’s “Service Excellence Award” at Aid India’s launch of its “Eureka Women Empowerment Program” on 14th July 2019.*



### **Ms. Poornima Shankar, LatentView**

The diverse and talented board of the organisation gives us the confidence on the organisation and it's sustenance to continue doing the great work they have been doing to make women self sufficient. Best wishes to the team.

### **Mr. & Mrs. Payne, Patrons**

We are very proud of the development of the courses and the way in which ANEW is now so very well respected both in the educational and business community. We often think about ANEW and wish ANEW continued success. Congratulations to everyone!

### **Placement Officer, DG Vaiashnav College**

Happy to note the noble services offered by ANEW to the young and underprivileged women in the society. I take this opportunity to congratulate and extend my appreciation to all the members of your organisation for the efforts taken towards the upliftment of the underprivileged students and women in the society.

### **Cognizant Foundation**

The rigour adopted by ANEW in providing quality training, placement and post-placement mentoring support is commendable. We could witness that many aspiring women with potential to work and earn, constrained by the financial circumstances of their families, have found a savior in ANEW. We find ANEW's skill training program on Home Nursing to be a head above many similar programs because of its unique mentoring services even after job placement.

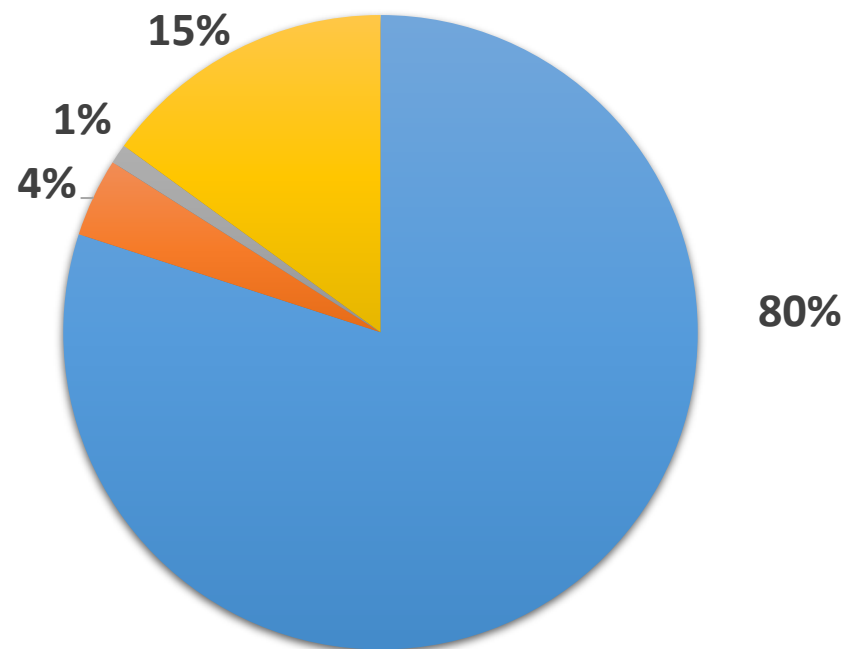
### **Ms. Deepali Goyal, Chairperson, FICCI FLO, Chennai**

We are proud to associate with ANEW. We congratulate Ms. Vinodhini and her team for an effective program that will change the lives of the bright young girls. Thank you for all the effort.

# ***Testimonials***



## PLACEMENT DATA 2019-2020



■ Students placed

■ Health / Family Issues / Not reachable



# Placements

## ***Nagomi - Car Driving Alumni:***

*Nagomi comes from a difficult upbringing. Though she had studied up to 9<sup>th</sup> standard, she dreamt big and wanted to secure a good job to face issues at home and to ensure good education for her children. She completed the Car Driving course at ANEW in 2014 and was placed at Savera Hotel as a valet parking attendant through ANEW's support.*

*Nagomi participated in a Car Rally for the Blind conducted by Savera in 2019 as a driver and received Best Woman Driver Certificate for the same. She has seen a tremendous growth in her career in the 6 years at Savera Hotel, for which she is grateful to ANEW.*



# ***Proud moments***



## Awareness about KAVALAN APP:

'Kavalan - SOS' - An easy to use Mobile App launched by Tamilnadu Police for the safety of all citizens, was introduced to ANEW beneficiaries, to make them aware & stay prepared.

Tmt. Megalina, **Additional Deputy Commissioner of Police**, Investigative Unit of Crime against Women, with a team of inspectors & head constables conducted the awareness session at ANEW on 14<sup>th</sup> February 2020.



# Women Safety



## **Tanker Foundation:**

*ANEW extends support to Tanker Foundation by providing students to help them with their various programs whenever required.*

## **NAAM Trust:**

*ANEW was invited to address a group of women on skilling and empowerment by NAAM Charitable Trust.*

## **Born 2 Win Trust:**

*ANEW introduced the Trust to Chennai Willington Corporate Foundation for CSR support. With this, the Trust set up a Centre for DTP and Sewing Classes for transgenders. ANEW also introduced them to a spoken English trainer for the centre.*





## Browsing Centre at ANEW:

*Mr. Basil Sellers, Patron, inaugurated the Browsing Centre during his visit to ANEW. This was set up with computers donated by Tamilnadu Mercantile Bank. Our students and alumni will now be able to freely browse for jobs and post their resume on job portals.*



## Happenings

### Counselling:

*ANEW now has a visiting Psychologist to provide supportive counselling, once a week, at ANEW premises itself. The service is open for students or staff of ANEW to avail of, completely free of charge, whenever the need is felt.*

*For students identified by the Psychologist as needing support beyond counselling, ANEW has requested the help of 'The Banyan', which is a well-known NGO that specializes in mental health wellness!*



## ***ANEW Summer Program:***

*This year ANEW's customary Summer Program was held during April-May 2019. The Program, targeted at grooming young girls from government and corporation schools to help them become self confident young women, had corporate volunteers from Sutherland who took sessions in Digital Literacy, Career Guidance, Personality Development & Craft. Sessions in Spoken English, Fitness, Zumba & Self Defense were part of the program. Participants were given certificates at the end of the program.*



## Gandhi Jayanthi Celebrations:

*ANEW celebrated the 150th Birth Anniversary of Mahatma Gandhi on 2<sup>nd</sup> October 2019 with thought provoking skit & poetry, followed by some fun dance numbers.*



## ANEW goes Eco-friendly:

*Following our 'Go Green' efforts with solar paneling last year, ANEW continues eco friendly measures by upgrading its rainwater harvesting system to replenish the ground water levels.*



# Happenings

## ***World Literacy Day – 4th Sept 2019:***

*Ms. Sheel Rao, President Soroptimist, Chennai & Ms. Swapna Sundar, Lawyer conducted Legal Literacy and Awareness sessions for the Home nursing trainees at ANEW.*



## ***Certificate Course on Employability Skills:***

*Stella Maris College Skills Development Centre held a 2-day Certificate Course at their College in November 2019. Around 30 students from ANEW attended this course which included sessions in Soft Skills, English Communication & Digital Literacy.*



*“Champion Woman” workshop conducted by Global Adjustment Foundation.*



*Workshop on Entrepreneurship and Mentoring conducted by BYST (Bharatiya Yuva Shakthi Trust).*



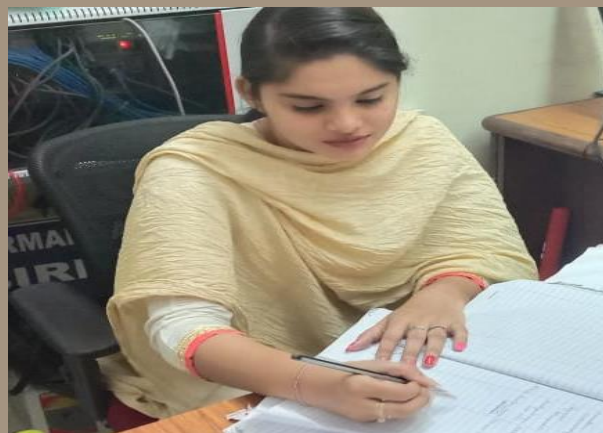
*NMIMS, Mumbai*



*Soka Ikeda College for Women, Chennai*



*The American College, Madurai*



*Gurunanak College, Chennai*

## ***Interns at ANEW - 2020***

*ANEW has interns from various colleges across the country !! Intern volunteers learn to connect with social causes and give back to society by sharing their knowledge and skills. Interning is now a mandatory requirement in most well established institutions.*



## Chennai Pinkathon:

50+ ANEW staff and students participated in Pinkathon 2019, a Marathon run which spreads awareness on women's health issues.



## DAAN Utsav:

“As part of Daan Utsav, ANEW took part in the “Joy of Giving” by collecting food items like rice, dal and sugar and handing them over to Indian Council for Child Welfare (ICCW), a centre for destitute and disabled children.



**A NEW  
EXPERIENCE  
for our  
students**



## **ANEW (Association for Non-traditional Employment for Women)**

BASIL SELLERS CENTRE, 16/107, AH Block 4th Street , Shanthi Colony, Anna Nagar, Chennai-40.

Phone : 044-26200697/ 044-26210492/ 9940072332

Email - [anew@anewindia.org](mailto:anew@anewindia.org)

Website - <http://www.anewindia.org/>

 Instagram: [anew.ngo](https://www.instagram.com/anew.ngo)  Facebook: [ANEWINDIA](https://www.facebook.com/ANEWINDIA)  Twitter: [@ANEW\\_INDIA](https://twitter.com/ANEW_INDIA)